Privacy Policy

We are committed to protecting your privacy online.

We appreciate that you do not want the personal information you provide to us distributed indiscriminately and this policy explains how we collect information about you, what we do

with it and what controls you have.

What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, phone numbers, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above or to contact you about a promotion.

Why do we collect such personal information?

We collect such non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services
- 2. To provide our Users with ongoing customer assistance and technical support
- 3. To be able to contact our Visitors and Users with general or personalized servicerelated notices and promotional messages
- 4. To create aggregated statistical data and other aggregated and/or inferred Nonpersonal Information, which we or our business partners may use to provide and improve our respective services
- 5. To comply with any applicable laws and regulations.

How do we store, use, share and disclose your information?

Our company is hosted on the Squarespace.com platform. Squarespace.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Squarespace.com's data storage, databases and the general Squarespace.com applications. They store your data on secure servers behind a firewall.

Our company uses the third party payment processor Stripe to process payments through the Website.

How do we communicate with you?

We may contact you via email, telephone, text messages, and postal mail with regard to an issue with your account, an order or a promotion.

How do we use cookies and other tracking tools?

We and our trusted partners use cookies and other technologies in our related services, including when you visit our Site or access our services.

A "cookie" is a small piece of information that a website assigns to your device while you are viewing a website. Cookies are very helpful and can be used for various different purposes. These purposes include allowing you to navigate between pages efficiently, enabling automatic activation of certain features, remembering your preferences and making the interaction between you and our Services quicker and easier. Cookies are also used to help make sure that the advertisements you see are relevant to you and your interests and to compile statistical data on your use of our Services.

The Site uses the following types of cookies

a. 'session cookies', which are stored only temporarily during a browsing session in order to allow normal use of the system and are deleted from your device when the browser is closed; b. 'persistent cookies', which are read only by the Site, saved on your computer for a fixed period and are not deleted when the browser is closed. Such cookies are used where we need to know who you are for repeat visits, for example to allow us to store your preferences for the next sign-in;

c. 'third-party cookies', which are set by other online services who run content on the page you are viewing, for example by third-party analytics companies who monitor and analyse our web access.

Cookies do not contain any information that personally identifies you, but Personal Information that we store about you may be linked, by us, to the information stored in and obtained from cookies. You may remove the cookies by following the instructions of your device preferences; however, if you choose to disable cookies, some features of our Site may not operate properly and your online experience may be limited.

It's important to note that third-party services, such as Google Analytics or other applications offered through the Squarespace App Market, placing cookies or utilizing other tracking technologies through Squarespace's services, may have their own policies regarding how they collect and store information. As these are external services, such practises are not covered by the Squarespace Privacy Policy.

How can you withdraw your consent?

If you don't want us to process your data anymore, please contact us at tracy.hulme@outlook.com or send us a letter to: Mayfield Vineyard, Glebe Farm, Burton Pedwardine, Lincs.NG34 0BX **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Who are we?

Mayfieldvineyard.co.uk is a site operated by Rhubarb Fizz Ltd We are registered in England under company number 11952508 Our registered office is Glebe Farm, Glebe Farm, Burton Pedwardine, Lincs.NG34 0BX Our VAT number is GB 324799762 Our main trading address is Glebe Farm, Burton Pedwardine, Lincs. NG34 0BX The website is owned by Rhubarb Fizz Ltd who is the Data Controller The Data Controller is responsible for and controls the processing of your personal data in accordance with the Data Protection Act 1998 (the "Act").